

AuthorTube Video Ideas

KatieKnightley.com

Tips:

Create a series on a topic to link videos and keep viewers on your channel longer.

Figure out what topics work best in which month and cater to that demand.

- Newbie Tags
- Day in the Life vlogs
- New Year Goals/Goal Videos
- Review/Look Back on the Previous Year
- Writing Vlogs
- Writing/WIP Updates
- BookCon, Book Tour, Author Signing, Writing Conference etc vlog
- PrepTober Series
- NaNoWriMo Series
- Live writing sprints
- Live writing chats
- AuthorTube or WIP Tags
- Writing Challenges
- Writing Tips
- How-To videos
- Favorite Craft Books (+Reviews?)
- Favorite Podcasts
- Favorite Writing Resources
- Favorite Writing Tools
- Interview with author, authortuber, agent, etc
- Q&A
- Giveaways
- Worldbuilding
- Character Development
- Tropes
- How to Get Story Ideas & Brainstorm
- How to Outline
- How to Draft
- How to Self-Edit/Revise Your 1st Draft
- Finding Critique Partners
- Finding Beta Readers

- Talk about Beta Reader feedback and how you organized it
- Revision Tips
- Querying (Journey or tips)
- Finding Agents (Journey or tips)
- Building Your Author Platform (Social Media, Website, Newsletter, Blog, Branding, etc)
- Website Tour
- Self-Care/Mental Health
- Writer Gifts/Goodies Ideas
- Favorite Merch/Items
- Your Writing Process
- Your Writing Journey
- Your Struggles
- Chat about a topic that's controversial or you have an unpopular opinion about
- Shout out your favorite AuthorTubers
- How To Start an AuthorTube Channel
- Behind the Scenes of your Filming
- Writing Space/Office Tour
- Your Writing Schedule/Planning/Time Blocking Tips
- Writing Productivity Hacks
- Things involved with Self-Publishing- editors, proofreaders, cover design, blurbs, formatting, etc
- Self-Publishing – all the self-promotions and marketing that goes with that for social media- do tags, challenges, cast your characters, contests/giveaways, release day fun & livestream
- Talk about your niche- like all things Young Adult, Fantasy, Contemporary, LGBTQ+, etc, and think of ideas you can tap into.
- Pitch Tips & Contests
- Figuring out Comp Titles + Tips
- Mentorship Programs & Contests
- Creating Your Own List of AuthorTube or Instagram Ideas